



# Ralph You are a Funny Man"

## Oprah Winfrey

**Ralph Hood, CSP – Professional Speaker & Writer**

That's what Oprah said about Ralph Hood, CSP, after Ralph was a guest on her show. Who are we to argue with Oprah Winfrey? He is, indeed, a funny man.

Ralph is also an award-winning columnist (he writes for several publications), a salesman and sales manager (he sold airplanes, for crying out loud!), a teacher (he taught college-level aviation management) and a professional public speaker who has entertained and enlightened audiences from Hawaii to Spain, and from Fairbanks to Puerto Rico.

- \* Certified Speaking Professional (CSP), National Speakers Association
- \* Past member, National Ethics Committee, National Speakers Association
- \* Past president of Alabama Speakers Association
- \* Member, Alabama Aviation Hall of Fame
- \* Past National Marketing Mentor, AOPA Project Pilot

### **SAVE ON FEES AND EXPENSES.**

Book Ralph for a speech and a seminar during the same meeting. Those who hear his first presentation will help build an enthusiastic crowd for the second presentation.

#### Presentations

##### **IT'S CLEAR ON TOP (speech)**

Perfect for luncheon, banquet, or keynote. Compares flying "On Top" of the weather to living and working "On Top" of life's problems. Explosive humor, strong message, mixed to fit your needs. Has delighted audiences from Alaska to Puerto Rico.

##### **YOU CAN'T DO IT BY YOURSELF (workshop)**

Personal team building that really works. Valuable for everyone who needs the cooperation of other people. Used often for managers or employees, or, perhaps best, both together. Learn the two most important concepts of motivating others to join, and excel on, your teams. Hardworking tools you can put to work tomorrow, delivered with humor that makes the points.

##### **A GOAL IS NOT A GOAL UNLESS YOU REALLY PLAN TO GET THERE! (speech or workshop)**

If pilots planned flights the way you plan to reach your goals, would you fly with them? Learn: To set and reach goals as pilots prepare and use flight plans; the difference between goals and dreams; to plan for emergencies and changes. Humorous examples make sure you remember the clear-cut steps to goal attainment.

## **SAFETY IS NO ACCIDENT! (speech or workshop)**

Learn to set and live by standards of safety: the right standards. Learn the critical difference between standards and goals. Apply to your workplace the standard-setting methods that have worked so well in aviation. One major company called this workshop right on target for their safety managers.

## **THE LEAST WE CAN DO! (workshop)**

We have standards for OSHA, EPA, EEOC, and nauseam. But do we have standards for the customer? It's the least we can do. Learn to set, implement, measure, maintain and improve upon standards for the most important person in your business, the customer. Humor nails down dead-serious methods and techniques that work with real customers.

## **What Clients Say!**

### **Birmingham Aero Club**

"Your appearance last month was the event of the year. Like a fine wine, you get better with age. Your material and delivery were the best I believe I have ever heard and believe me, I've heard many speakers over the years, that's "The Truth".

### **National Moving & Storage Association**

"The audience loved you and had nothing but praise following your presentation..."

### **Virginia Tire And Automotive Service Dealers Association**

"I heard nothing but positive comments about your seminar, and you certainly kept us in stitches that evening."

### **NBAA Schedulers & Dispatchers**

"Our attendees truly enjoyed looking at their jobs with humor. It's a good attitude that creates excellent service."

### **Iowa State University**

"You lived up to your reputation for great performances and making your points while entertaining the audience."

### **Kansas School Food Service Association**

"I sure hope you had as much fun as we did! You were fantastic..."

### **Coastal Georgia Regional Development Center**

"We thank you for the excellent job you did as guest speaker at our Annual Board Meeting at Fort Stewart. You were very entertaining and interesting. Many comments have been made by the attendees about how much they enjoyed you."

### **Gulfstream Management Association**

"Thanks for a great meeting! The compliments on your speech haven't stopped yet!"

### **The National Association of Secondary School Principals**

"When a meeting planner successfully matches a first-rate speaker with a receptive, enthusiastic audience, the result is a sense of pride and satisfaction in a job well done. Your presentations at our recent New Orleans convention were heart-warming, humorous, and motivational..."