

Motivational
Humorist

Scott Friedman CSP



Touching hearts, minds,
and funnybones!

L laugh lines impact the bottom line! **Scott Friedman** is a motivational humorist and author who gets audience members laughing and feeling good ... while opening their minds to new ideas. As Scott tickles their funnybones with his quick wit and playful style, he always slips in “how to” techniques and practical ideas. Scott skillfully challenges people to take control of their lives and offers concrete ways to do so. His improvisational skills and delightful nature add a refreshingly unique quality to each program.

**Perfect for kick-offs, closings,
workshops, lunches, dinners, and
midnight snacks!**

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National Speakers Association, Member since 1985 and current board member



Powerful Programs

"The Best Way to Predict the Future Is to Create It"

In these turbulent, uncertain, globally competitive times, innovation and resourcefulness are essential to survival. This renowned program is fast-paced, humorous, and full of useable ideas on becoming a victor of change instead of a victim of change. It makes a great kick-off, closing, or banquet talk. Participants come away feeling better about themselves, their responsibilities, and their roles in the future. Treat them to a grand "shot in the arm" loaded with needed tools for creating the futures they want!

"Using Humor for a Change"

Personnel directors in America's largest corporations believe having a sense of humor is a prerequisite to success. Positive humor, when used appropriately in a business setting, dramatically increases productivity. Studies show how humor enhances problem-solving skills, improves communication, creates better employee relationships, elevates morale, and reduces burnout. This entertaining yet highly educational program delivers a multitude of techniques proven to add levity to work environments and lives.

"A Funny Thing Happened on the Way to the Sale"

Positive humor creates an immediate bond between people, evoking feelings of warmth and camaraderie. What's more, it enhances receptivity, reduces resistance, and sets a tone of cooperation rather than contention. This program explains how humor helps salespeople bond with new customers and keep them for life. Participants explore ways to differentiate themselves from others and build perceived value in the eyes of their customers. They learn to use humor, creativity, trust building, and other communication techniques to add value to their relationships. Through this entertaining, insightful, and interactive program, they discover that he or she who laughs, sells!

"Punchlines, Pitfalls, and Powerful Programs" (10 Surefire Ways to Add Humor to Your Presentations)

If you want to make an impact and truly "connect" with audiences, your programs must entertain as well as educate. This program is full of practical, imaginative ideas for using humor to increase the educational value of presentations across your organization. Participants learn to play off the audience, develop original material, and uncover an organization's "humor" hot buttons. They determine where to find clean, appropriate humor and who to poke fun at in a meeting. As they bring more humor into their presentations, they reap the rewards of increased enjoyment and learning.

Some of Scott's Funnybone-tickled Clients

Alliant Food Service
American Dietetic
Association
American Health Care
Association
American Payroll
Association
American School Food
Service Association
American Society of
Military Comptrollers
American Society of
Travel Agents
Carlson Wagonlit Travel
Century 21
Coldwell Banker
Cisco Systems, Inc.
Dominion Energy
Gatorade
Grand Hyatt Singapore
Johns Manville
Kaiser Permanente
Merck
Nabisco
National Apartment
Association
National Parks Service
National Ski Area
Association
National Tour
Association
Parke-Davis
Photo Marketing
Association
Qwest
Re/Max
TG Worldwide
TRW
Uniglobe Travel
Wells Fargo Mortgage